



580 Delmont Avenue, Warminster PA 18974

215-672-8380 (P) – 215-672-4501 (F)

www.bwsac.org

June 23, 2021

Dear Exhibitor:

I would like to take this opportunity to invite you to participate in our annual Senior Expo. The event will be held Thursday, September 23rd from 1:00-3:00 pm at the Ben Wilson Senior Activity Center. Attached with this letter is the registration form. If a representative of your agency would be willing to attend this event, it would be appreciated. Exhibitors are asked to arrive not before 12:00pm and no later than 12:30pm. **After unloading we would ask your cooperation in parking in the upper parking lot. Parking is at a premium for this event and its very important to have spots for attendees.**

We ended up having a drive-by Senior Expo last spring which went well. This year, still with some unknowns, we plan to take certain precautions. We will have one way in, one way out, and we will only allow so many people in at one time. **Also, we ask that each company only send one (1) representative.** In many years past, our building has been overwhelmed with attendees, which normally is a good thing, but due to Covid 19, we plan to keep vendors and attendees safe while still being able to offer our seniors information about the many senior resources that exist in our area.

The fee for the event is \$50.00 per table. Tables are limited and it will be issued on a first come basis. BWSAC sponsors will be given first priority in table location. If electric is needed, let us know. Please feel free to bring along any promotional items that your organization distributes. This event will be advertised on our web site, Facebook page, on Warminster TV, and in local papers to maximize attendance. Fill out the registration form enclosed with this letter and return to us by email, fax or mail.

We would like to draw door prizes again (gift cards only). If you are able to donate a gift card that would be great. Just check off YES in the space provided on the registration form. If you are donating a gift card, please be sure and bring it with you the day of the event. Also, we are in need of 300 bags to hand out to the attendees as they arrive. If you can donate your company bags with your logos that would be great. Just write on your registration form if you can donate some bags and how many.

We look forward to an exciting and informative afternoon. We have consistently had over 300 attendees in past years and expect the same this year. I thank you in advance along with all of our seniors and hope to see you Thursday, September 23rd. Get your registration in quickly, we fill up fast!!

Sincerely,

Karen Forster
Director



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September 23rd, 2021 SENIOR EXPO REGISTRATION FORM

Company Name: _____

Address: _____

Contact Person/ Title: _____

Phone: _____ Email: _____

Gift Card Donation: Yes _____ **Company Bags being donated:** Yes _____ Quantity _____

What does your company plan to display and/or provide?

**Please complete and return this form with proper fee by August 20th, 2021.
1 table and 1 chair will be provided by Ben Wilson Senior Activity Center.**

Do you require access to electricity for the event?

YES _____ **NO** _____

**Make checks payable to Ben Wilson Senior Activity Center.
Any questions, please call us at: 215-672-8380
Space can not be guaranteed without payment.**